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We Have Collected MORE THAN \$1 BILLION FOR Thousands of Clients

2021 Riding Season

Five Moves to Make After a Motorcycle Accident

Due to their nature, accidents are inherently sudden and unexpected. In the event of a motorcycle crash, you don't want to find yourself overwhelmed from not knowing how to react. It's best to prepare in advance, especially if you've never been in an accident before. It is imperative that you know what to do and how to navigate as best you can during a serious and traumatic moment. We advise you to do the following things immediately following an accident.



- Stay calm. Motorcycle accidents are scary and traumatic events. Staying calm is
 easier said than done. While extremely difficult, remaining in the moment as much
 as you can will benefit you in the long run.
- 2. Call for help. You can never be too cautious when it comes to contacting emergency services or the police. If someone is seriously injured, call 911 immediately or give clear direction to bystanders. Confirming that help is on the way must be done before acting further.
- 3. Take pictures and notes. If you're able, obtain as much information as you can prior to leaving the scene. If you find yourself injured, you may need that information for a future case. Take photos of yourself, your bike, the position of the other vehicles and any other surrounding details to gather evidence. If there are any witnesses in the area, get their contact information for potential testimony. Remember to save a copy of everything so you have safe and secure backup data.
- 4. Give relevant information only. In the same vein as gathering evidence for yourself, resist the urge to apologize or speak to other drivers or the police. Share the most basic details of what you know about the event. Avoid overexplaining to preserve the maximum value of your case. If you're unsure about what you should and shouldn't say, tell the police that you would be comfortable giving a statement with an attorney present.
- 5. Go to the hospital. Even if you feel unharmed after a motorcycle crash, some symptoms and injuries can appear in the hours and days after the accident. Early medical attention establishes a record that can be used in your case and treatment can prevent further complications.

All of these post-accident moves will improve the chances of getting fair compensation. While being prepared for a possible accident is good, don't let it hinder your passion to ride! Safety and awareness will only help you in emergencies. If you or a loved one ends up injured after an accident, hire an experienced attorney that has your best interests at heart and will fight for you.

Another \$2 Million Settlement for Rider

Our motorcycle client was in the process of making a right turn when he was rear-ended. His feet were pinned against his exhaust pipe and he suffered a broken ankle, two toe fractures and a puncture wound.

Without even filing a lawsuit, Hupy and Abraham, S.C. was able to secure a \$2,000,000 settlement for the client, who fortunately has no permanent limitations or restrictions.

Split-Second Decision Results in \$44,000

Our client was out for a motorcycle ride when another car began to proceed forward into his path from a stop sign on a side street. The driver of the car saw the motorcycle at the last second and slammed on the brakes as he began to enter the intersection. Our client made a split-second decision to lay the bike down in order to avoid a collision between the vehicles.

The insurance company for the driver of the car subsequently asserted that there was no need for the motorcyclist to lay the bike down because, in its view, there would not have been a collision had he just kept proceeding straight. Its offer prior to litigation was for a fraction of the damages actually sustained. Attorney Timothy Schelwat held the insurance company's feet to the fire and successfully settled the claim for a fair value of \$44,000 at mediation.

The Video Series for Riders, by Riders



Debuting in 2014, Hupy and Abraham, S.C.'s original web series, "Behind the Handlebars," has covered hundreds of motorcycle events across the Midwest. From Sturgis to the Milwaukee Rally and the International Motorcycle Show, this unique series features interviews with racers, event organizers and riders about events and news in the motorcycle community. The series includes exclusive interviews with well-known riders such as Bill Davidson, Dave Zien, Erik Buell and Jody Perewitz. Subscribe to Hupy and Abraham, S.C.'s YouTube channel or watch on hupy.com, Hupy and Abraham, S.C.'s Instagram and Facebook page. Look for the "Behind the Handlebars" crew at the next motorcycle event near you, and maybe you'll appear in our next video!

The Pros of Buying an Electric Vehicle

Less than 10 years ago, the thought of electric vehicles replacing gasoline-powered vehicles seemed like a pipe dream. Fast forward to 2021, and now the possibility of that becoming a reality isn't so far-fetched. Regardless if people favor electric cars or motorcycles, one thing is always certain, change is inevitable. The electric vehicle (EV) industry is no different when it comes to change. Slowly, but surely, electric vehicles have been gaining traction year after year, with the most prominent manufacturer, Tesla, leading the way.

Tesla has dominated the EV market for years in terms of sales, charging stations and trailblazing this new market. Because of their success, other manufacturers who stated multiple times that Tesla would fail over the years, have now started producing electric vehicles of their own. Manufacturers such as Kia, Volkswagen, BMW, Nissan and perhaps the biggest critic of electric vehicles, Ford, have all begun to produce electric vehicles.

It's safe to say this domino effect isn't slowing down anytime soon. However, there are still hesitations and skeptics throughout the world who question the practicality of electric vehicles. The most common questions usually revolve around their reliability and if they can truly improve your driving experience. The following list outlines the pros of switching to an electric vehicle.

Safety: While most traditional vehicles can implement safety features to make driving safer, electric vehicles take it to another level. Electric vehicles come installed with a computer, an array of cameras and the classic five-star rating safety certification. The combination of these



features gives the rider a more advanced and safer driving experience. Some features include lane assist, auto braking and cameras that continuously survey the area while driving.

Savings: It's no secret that electricity is cheaper than gasoline. This is one of the most desirable features of electric vehicles. While you may pay a higher price upfront for some traditional vehicles, the savings you receive from never needing to refuel on gas and little to no maintenance on the car itself can potentially save thousands of dollars with years of continued use.

Environmental impact: An average passenger vehicle will emit around 4.6 metric tons of CO2 per year. The average electric vehicle will emit an astounding 0 tons of CO2 per year. This has been an increasingly important topic as climate change continues to impact the planet.

Individuals and manufacturers have been taking note of this and are taking steps to reduce their carbon footprint.

Maintenance: As stated earlier, electric vehicles require little to no service. With the absence of an engine, you no longer have to worry about service for oil changes, spark plugs, tune-ups, etc.

Noise level: If you've ever been near an electric vehicle, you more than likely realized how quiet they are. If you live on a busy street or have been on any highway, you know just how loud traditional cars can be. Quieter vehicles are beneficial to the environment

These are just some of the many benefits that electric vehicles offer. While it is clear that the electric industry has a long way to go before being entirely accepted, few are still questioning whether they are reliable enough to replace traditional vehicles.

For more information, visit hupy.com and our Facebook page at https://www.facebook.com/ HupyandAbraham/.

Contact Us Anytime 24/7/365

By phone or online chat to schedule a free, no-obligation consultation today.

Upcoming Events: The Event Lowdown

In 2020, the cancellation of events negatively impacted both businesses and people. However, they are beginning to pop up again like a breath of fresh air. Here are events you should add to your 2021 calendar.

Wisconsin

June 11-13... MotoAmerica Superbikes (Plymouth, WI)
Sep. 2-6...... Milwaukee Rally (Milwaukee, WI)
Sep.16-19..... Tomahawk Main Street Fall Ride (Tomahawk, WI)

Illinois

Aug. 27-29....... Motoblot (West Town/Fulton Market, Chicago, IL)

Apr. 30-May 1 Midwest Women's Rider Event (Woodstock, IL)

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July 2-4 Good Guys Heartland Nationals (lowa State Fairgrounds, Des Moines, IA)

Sep. 2-4 50th Annual Chief Blackhawk Davenport Fall International Meet (Mississippi Valley Fairgrounds, Davenport, IA)

For a full list of our sponsored events, please visit our events calendar at https://www.hupy.com/library/calendar.cfm.

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SPOTLIGHT: Top 5 Motorcycle Recommendations for Women Riders

More options are available than ever before when looking for motorcycles for women riders. Finding the right motorcycle can be a struggle, given that on average, women are shorter and lighter than men. Yes, there are some awesome lady riders out there that can ride the same machines as their male counterparts, but there's no shame for those who can't. Here are five recommendations for those looking to find smaller and lighter models.

1. Yamaha V Star 250

The perfect cruiser — a fun, laidback style to ride that offers ultralow seat heights. This might be one of the best beginner motorcycles for women.

2. Harley-Davidson Street 500

If you are dedicated to riding, this is a great starter bike for you! It is heavier than most, and has a seat height of 25.7 inches. However, the low center of gravity and pushbutton start make it relatively easy to get this bike going.

3. Harley-Davidson Sportster 883 SuperLow This is the heaviest motorcycle on this list.

However, it is a favorite among female riders as it has a 25.5-inch seat. This is definitely a strong recommendation for shorter ladies!

4. Suzuki Van Van 200

This machine is fun to ride and its old-school styling is a huge plus. This is a very lightweight bike with a smaller engine. It doesn't make for a burner, but it is strong enough for casual or inexperienced riders.

5. Kawasaki Ninja 300 Finding a sport bike that

is short enough is pretty difficult because of the bike dynamic. Typically, when riding a sport bike, you are leaning forward with your legs tucked up, which doesn't usually work well with a low seat. However, this is still a great bike for any female rider.

With so many different motorcycle makes and models, there isn't just one that fits all. It all depends on what you are looking for when it comes to riding. Although it is recommended that women riders find a short, lightweight motorcycle, you may come to find that you prefer a taller, heavier bike. In the end, we hope you find what you're looking for!

The Best Motorcycle Routes in Wisconsin, Illinois and Iowa

Plenty of great rides are available for motorcyclists to take across the Midwest. Traveling on these unique, scenic routes can be both challenging and breathtaking. Here are some rider favorites from each state:

Wisconsin - Kettle Moraine Scenic Route

Winding from Elkhart Lake to Whitewater Lake through 120 miles of country roads, the Kettle Moraine Scenic Route is one of the most beautiful rides you can take in Wisconsin. Glacial movements thousands of years ago carved out hills, ridges and lakes, making the landscape on these rustic roads extremely unique. There are plenty of stops you'll want to make along the route, including the Holy Hill national shrine and the Old World Wisconsin historic site.

Illinois - Route 2

Going between Rockford and Dixon, Illinois, Route 2 is one of the favorite rides among motorcyclists in Illinois. Following the Rock River, the route goes through wooded areas, rock cliffs, small country towns and peaceful farmland. You'll ride through Castle Rock State Park, which has amazing bluff views and great hiking trails if you want to stretch your legs. The 42-mile stretch is perfect for those who want to take a short ride during the day.

Iowa - Great River Road

You can't go wrong riding lowa's Great River

Road, which travels along the Mississippi River from Lansing to Keokuk. Throughout the entire ride, you'll see the beauty of the landscape and historic river towns. There are several must-see stops along the way, including the Effigy Mounds National Monument, Pikes Peak State Park and the George M. Verity Riverboat Museum. Although it's the longest out of these three routes, you won't be disappointed with this unforgettable ride.

For more news, tips and recommendations for riders, visit hupy.com.



WE GET RESULTS:

Truck Accident Leads To Settlement — Four **Times the Original** Offer!

While making a left turn at a four-way stop, a truck did not obey the stop sign and proceeded into the intersection, crashing into the front of our client's car.

To avoid litigation, Attorney James Carlson was able to get the insurance company to pay four times the amount of our client's medical bills.

Spread the Word: WATCH FOR **MOTORCYCLES!**

Hupy and Abraham, S.C. is passionate about motorcycle awareness. Our mission is to make the roads safer for riders and educate the public. Through the years, our "WATCH FOR MOTORCYCLES" campaign has reached millions of people. Get a free Watch for Motorcycles buff or bumper sticker today! Visit hupy.com.

Current News for Riders at Hupy.co



You Can Always Count on the Riding Community

more groups organized fundraisers to support families suffering in their community. during the darkest days of the pandemic. And many

viewpoint of a motorcycle as merely a machine of leisure to that of an affordable, everyday transportation But, riding also offered a much-needed reprieve to those feeling trapped indoors. Motorcycle sales are up. Riding foundation courses are sold out. And, a new generation of Americans may be shifting their new generation of Americans are sold out.

for you — working hard for injured riders in need of representation and supporting our community. nature of the riding community. And we remain here forward. We're all feeling bolstered by the tight-knit There are many reasons to feel positive as we move

> community that frequently thrives on communing ... it has been an adjustment. of how we have been impacted by the pandemic. For a postponed rides and cancelled rides are all reminders lives, and the riding community has certainly not been immune. The socially-distant motorcycle events, The pandemic has affected so many aspects of our

and with compassion. help however we could. We realized that we weren't alone. The motorcycle community stepped up quickly Early into the pandemic, when we realized our popular "Watch for Motorcycles" buffs could be used as face coverings, we acted quickly to offer them to anyone who wanted or needed one. Our simple goal was to be wanted or needed one.

Motorcycle groups mobilized to help distribute personal protective equipment to healthcare workers

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personal injury lawyers

service during these difficult

giving our clients 100% We have been and are still

Open and Safe!

We Have Collected MORE THAN \$1 BILLION For Thousands of Clients

Our offices are located in: We service the entire states of Wisconsin, Illinois, lowa and beyond.

MISCONSIN:

Milwaukee, Madison, Wausau, Green Bay, Appleton

ILLINOIS:

Gurnee, Rockford, Bloomington

Des Moines, Cedar Rapids, Quad Cities

WATCH FOR MOTORCYC Prior results in an earlier case do not guarantee or suggest a similar outcome in future matters the law firm may undertake. multi-million dollar settlements.

Some have received

injured riders.

represented almost 5,000

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and models of motorcycles. We represent riders of all makes

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