

Rider Resource

We Have Collected **MORE THAN \$1 BILLION** For Thousands of Clients

2023 Riding Season

Top Three Must-Ride Motorcycle Routes in the Midwest

Across the Midwest, there many amazing motorcycle routes riders need to experience. Here are our top three picks for rides in Wisconsin, Illinois and Iowa:

Wisconsin

Kettle Moraine Scenic Drive

Kettle Moraine Scenic Drive winds through 50,000 acres of the Kettle Moraine State Forest, along 115 miles of road. The road can be challenging on your motorcycle with many twists and turns, but that just adds to the thrill of the ride. There will be plenty of spots to stop for sightseeing and hiking for you to stretch your legs along the way. The ride is especially beautiful in the fall with the changing colors of the leaves.



Illinois

Savanna Scenic Ridge Route

Located near the Mississippi River in the Northwestern part of Illinois, you'll find this beautiful and scenic ride. It's a quick ride at only 19 miles long, but it's worth it. You can start this ride at Mississippi Palisades State Park, which is worth checking out either on your bike or on foot, and take it until you're just outside Elizabeth, Illinois. You'll go through a variety of environments with smoothly paved roads including farmland, several hills and areas with a few glimpses of the Mississippi River.



Iowa

The Great River Road

This 328-mile route travels along the Mississippi River from Iowa's northern border to its southern border. You'll ride through beautiful small towns, climb steep bluffs where you can watch for eagles, and have several opportunities to stop and tour various local breweries and shops. With a variety of amazing vista, limestone bluffs and unique environments, this is a gorgeous motorcycle ride to take in any season.



Want to see more awesome motorcycle routes? Check out HUPY.COM for articles on the motorcycle lifestyle, safety tips, and upcoming rider events.

CASE RESULTS:

\$950,000 For Motorcycle Client After Vehicle Fails to Yield

Our client, a female Wisconsin rider, was out for a summer ride on her motorcycle. She was going straight, with the right of way, on a country road. The defendant ran a stop sign, failing to yield the right of way and struck her on her motorcycle.

Attorney Todd Korb recovered a total settlement of \$950,000.

Moped Accident Brings \$225,000

Our client was operating a moped on a county road in Sheboygan County when she stopped and signaled a left turn. The defendant driver was not paying attention and struck our client's moped at highway speed.

Attorney Robert Domol attempted to settle the case without a lawsuit, but the insurance company would not make a reasonable offer. We filed a lawsuit and prepared the case for trial. At mediation, Attorney Domol secured a \$225,000 settlement, which covered all of the medical bills and wage loss, plus nearly \$175,000 for pain and suffering.

Contact Us Anytime

24/7/365

By phone or online chat to schedule a free, no-obligation consultation today.

1.800.800.5678
www.hupy.com

Seven Female Motorcycle Influencers You Need to Follow on Instagram

Social media is a valuable asset to the riding community. Female riders are increasingly becoming a dominant force in the industry with Instagram influencers playing a crucial role in their rise. To help you keep up with the best female motorcycle influencers on Instagram, here is a list of the top seven accounts to follow.

1. **@rosyulina** is a motorsports athlete from Malaysia who shares content riding her motorcycle and performing repairs on motorcycles and cars. She also prioritizes safe motorcycle riding, which is reinforced by her partnership with RS Taichi, a Japanese-based manufacturer of racing leather suits and apparel.
2. **@alina_cateyka** is an avid motorcyclist who has traveled to over 45 countries, taking numerous motorcycle road trips. She is based in Canada and showcases the beautiful landscapes of her home country, including Toronto, in her content.
3. **@chantal.doortje** is from the Netherlands and is often pictured with fast and powerful sport bikes. She is also an artist who creates motorcycle-themed paintings in her free time.
4. **@ambers.paradox** is a motorcycle influencer who didn't get her first bike until her late 20s to ease her mom's worries. She now owns three motorcycles, including a Suzuki GSXR-750, a Honda CBR 1000RR, and a Ducati Panigale 1299 S. Amber is an advocate of track riding, which has improved her understanding of the rider-motorcycle relationship and made her a safer rider both on and off the track.
5. **@brittanywinn** is based in Dallas, Texas, and is also a fashion model. Brittany embraces the glamour of motorcycling, which is evident in the custom Tiffany blue ABS fairing job on her Honda superbike.
6. **@redspade** is a member of the popular female motorcycle influencer group MotoTribe. In addition to track days and sport bikes, she discusses the female motorcycling experience and social media's pros and cons.
7. **@motolady** is considered an "OG" in the female motorcycle riding community, having championed the cause for many years. She even wrote a book on the subject called, *The MotoLady's Book of Women Who Ride: Motorcycle Heroes, Trailblazers & Record-Breakers*, which is a must-read for those interested in learning about more female riders.



@motolady

WATCH FOR MOTORCYCLES®

HupyandAbraham S.C.

Spread the Word: WATCH FOR MOTORCYCLES!

Hupy and Abraham, S.C., is passionate about motorcycle awareness.

Tens of thousands of dollars on awareness campaigns have been spent by Hupy and Abraham, S.C., including billboards, TV public service announcements, contributions to ABATE's Share the Road programs and distribution of free "Watch For Motorcycles" and "DNT TXT N DRV" bumper stickers.

You can help spread the message by displaying these stickers and show support for the motorcyclists in your life.

To request your free "Watch For Motorcycles" bumper sticker, head to hupy.com/reports/#bumper-stickers. Together we can make a difference!

Don't Miss the Latest Behind the Handlebars Episodes

Behind the Handlebars is Hupy and Abraham, S.C.'s, original video series focusing on motorcycle news and events across the Midwest and beyond. The series features interviews with custom bike builders, event organizers, influential riders and much more. The series also features instructional videos, including how to get your bike ready for the road, how to change the oil on your motorcycle and how to properly store your bike for the winter. For nearly 10 years, *Behind the Handlebars* has covered major events like the International Motorcycle Show, Sturgis Motorcycle Rally, Harley anniversaries, Mama Tried Motorcycle Show, MotoAmerica Championship Races, Milwaukee Rally, Tomahawk Fall Ride, Flat Out Friday and many others.

Don't miss exclusive interviews with builders, racers, riders, musicians, artists, and well-known people in the motorcycle industry like Bill Davidson, Erik Buell, Whitney Meza, YouTube celebrity Larry Enticer, Vicki Sanfelipo, and Mama Tried co-founder Warren Heir, Jr.

Stay in tune with the motorcycle world by watching *Behind the Handlebars* on hupy.com, Hupy and Abraham, S.C.'s, Facebook page or YouTube channel. Keep an eye out for the *Behind the Handlebars* crew at the next motorcycle event near you and maybe you'll find yourself featured in one of our videos!



Our Google Review Ratings and How to Leave a Review

At Hupy and Abraham, S.C., we are proud to be voted best and rated best, year after year. Our satisfied clients consistently recognize our dedication to top-notch service with a Google Review after their case has been closed. Hupy and Abraham, S.C., prides itself on having more than 2,500 positive Google Reviews averaging a 4 to 5 star rating across our 11 locations.



If you have had a great experience with us and would like to leave a review, you can scan the QR code. We appreciate your feedback!

IN THE COMMUNITY:

Partnering to Save Lives with Accident Scene Management

Accident Scene Management (ASM) was founded by Vicki Sanfelipo with the goal of helping bikers learn motorcycle trauma training. ASM has trained tens of thousands of students with a mission to reduce injuries and fatalities to motorcyclists through first response education. The classes, which are offered around the world, teach people how to help others until first responders arrive in the aftermath of a motorcycle accident. Classes also focus on ways to stay safe on the road.

Hupy and Abraham, S.C., has supported ASM since day one. The firm has sponsored countless classes with our attorneys speaking about various topics, including how make sure you have the proper insurance coverage to protect you in case of an accident. Hupy and Abraham, S.C., has stood by bikers for decades, promoting rider awareness with the "Watch for Motorcycles" message. We fight to recover money for bikers after an accident and have recovered over \$1 billion for our clients. The firm is proud to support organizations like ASM that help save rider lives.

CASE RESULTS:

Motorcyclist Receives \$100,000 After Defendant's Story Doesn't Match Up

Our client was riding his motorcycle when he says a driver to his left pulled out in front of him causing him to strike the car, and then he was run over by the car.

The defendant driver claimed she just stopped to make a left turn and our client rear-ended her. Her version of events did not match up with where the damage was on the vehicle and didn't explain how our client wound up under the defendant's vehicle.

After Attorney Todd Korb conducted depositions, the defendant's insurance company offered up their policy limits of \$100,000 to settle the case.

TRIBUTE:

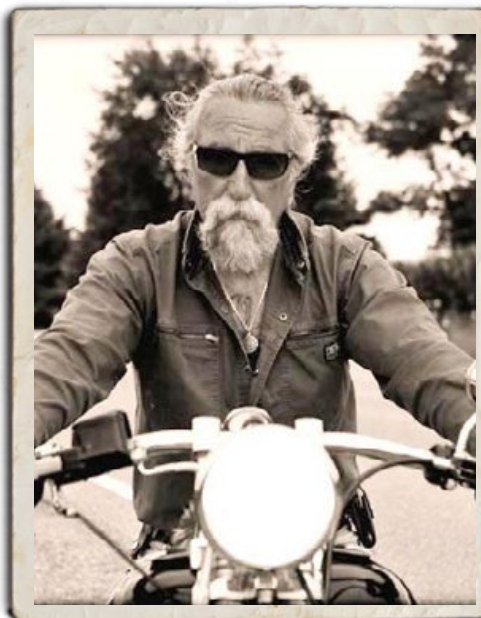
Tony Sanfelipo

Tony "Pan" Sanfelipo is widely known throughout the motorcycle community. His nickname "Pan" comes from his love of Panhead motorcycles.

Tony worked for Hupy and Abraham, S.C. for 28 years. He helped the firm in representing over 5,000 injured riders as well as cases involving bikers' rights.

In 1974, he founded ABATE of Wisconsin – and has since testified at every hearing on motorcycle legislation in Wisconsin since 1974. Tony helped defeat the mandatory helmet law in Wisconsin, spearheaded angle parking legislation, and led the movement for legislation dealing with motorcycle confiscation.

We thank Tony for his service and wish him well in retirement.



You can catch Tony's podcast on *Tell Them You Mean Business* podcast episode airing in April. Scan the QR to go to the podcasts.



CASE RESULTS:

Injured Motorcyclist Receives \$375,000 After Installation Error

Our clients were riding their motorcycles back from the national BMW rally taking place in Des Moines, Iowa, when a member of the Wisconsin BMW Motorcycle Club had her front tire fail, causing her to be thrown to the ground.

Attorney Todd Korb then made a claim against the installer, who denied the case. Attorney Korb put the case into suit and the defendants made an offer of judgment to settle the case for \$24,000.

In litigation, Attorney Korb deposed the installer, who made a video showing how he installed the tube and tire. He testified it was impossible to damage the tube during installation when using the machine he was using, and that the blown tube was caused by a pothole.

The operator's manual for the tire machine that was used gave four steps to take when installing a tube and tire. That person testified it was possible to damage the tube during installation with the machine if there is operator error.

In the video the installer prepared, he failed to perform the four steps. A pinch flat occurs when a part of a tube is pinched between the tire and the rim during installation. Over time, the pinch can work its way free and tear, causing a sudden flat tire and an accident. The expert we hired made the opinion that a pinch flat was the most likely cause of the accident.

Tune In!

The award-winning *Tell Them You Mean Business* podcast, hosted by attorney Jason Abraham is created by Hupy and Abraham, S.C., the Midwest's largest personal injury law firm.

Attorney Abraham interviews guests from all walks of life, reads true personal injury case readings, highlights the amazing work being done by our community partners and puts guests in the "Hupy Hot Seat" each episode to test their knowledge of personal injury law and safety. Tune in to listen to our guests tell us how they mean business. Visit tellyoumeanbusiness.buzzsprout.com



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HupyandAbraham s.c.
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Rider Resource

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- Seven Female Motorcycle Influencers You Need to Follow on Instagram
- Tribute to Tony Sanfelipo
- Upcoming Events: Where You Should Be!

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Advertising Material

2023 Riding Season

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We Have Collected MORE THAN \$1 BILLION For Thousands of Clients

We service the entire states of Wisconsin, Illinois, Iowa and beyond.
Our offices are located in:

WISCONSIN:

Milwaukee, Madison, Wausau, Green Bay, Appleton

ILLINOIS:

Gurnee, Rockford, Bloomington

IOWA:

Des Moines, Cedar Rapids, Quad Cities

WATCH FOR MOTORCYCLES
HupyandAbraham s.c.

This is the law firm that has represented more than 5,000 injured riders.
Some have received multi-million dollar settlements.
Prior results in an earlier case do not guarantee or suggest a similar outcome in future matters the law firm may undertake.

We represent riders of all makes and models of motorcycles.

Where You Should Be!

COMMUNITY EVENTS:

We are eager to kick off the 2023 riding season!
Please add these top motorcycle events to your 2023 calendar.

April 29 – Suburban Season Opener Kick-Off Party (Thiensville, WI)

May 7 – Road Runners Bike Blessing (Oak Creek, WI)

June 2-4 – MotoAmerica & Vintage MotoFest (Plymouth, WI)

June 30 - July 2 – Good Guys Heartland Nationals (Des Moines, IA)

July 6-8 – Iola Car Show (Iola, WI)

July 12-16 – Harley Davidson Homecoming Rally (Milwaukee, WI)

September 14-17 – Tomahawk Main Street Fall Ride (Tomahawk, WI)



For a full list of sponsored events, please visit our events calendar at www.hupy.com/library/calendar.cfm.