

# Biker Newsbrief

Fall 2011

## Hollywood Stars Come to Milwaukee Rally

Branscombe Richmond, of TV series "Renegade" fame, came all the way from Maui, Hawaii.

Besides being a major sponsor of the Milwaukee Rally, Hupy and Abraham, S.C. brought the stars of "Born to Ride" to Milwaukee for a special free movie screening and to participate in multiple events during Rally Week.

The annual Milwaukee Rally is hosted by the four Metro-Milwaukee Harley-Davidson dealers and is the biggest bike event in Milwaukee outside of the Harley anniversary celebrations, which occur every five years. Hupy and Abraham, S.C. is consistently a major sponsor of the Milwaukee Rally because of the firm's belief in the rich tradition of the motorcycle culture embedded in the area. Attorney Michael Hupy was a sponsor of the film, "Born to Ride," written by Mike Anthony Jones. He arranged for five of the stars of the movie to visit Milwaukee during the Rally, and rented the Marcus Ridge Cinema for a free public showing of "Born to Ride" – now on DVD and Pay-Per-View.

Rally goers caught up with the stars, including Branscombe Richmond, Casper Van Dien, Jamison Jones, Jack Maxwell, Keith Ball, Dave Zien and Mike Anthony Jones at the Marcus Ridge Cinema in New Berlin, Wisconsin on Saturday, September 3, 2011. Later that evening, many more people had the opportunity to party with the stars at Bar Louie on Water Street where many bikers congregated after a day of visiting various dealers and events throughout the city.

A special VIP reception was arranged by Attorney Hupy at the ZenDen, an upscale lounge in the InterContinental Hotel on Kilbourn Avenue. The Hupy and Abraham, S.C. Milwaukee office is



Appearing at the Marcus Ridge Cinema screening of Born to Ride, left to right, Branscombe Richmond, Casper Van Dien, Jack Maxwell, Gary Wetzel (Congressional Medal of Honor Recipient, Viet Nam) Mike Anthony Jones, Jamison Jones, Dave Zien and Michael Hupy.

located in the business tower of this magnificent building. Guests included local movers and shakers in the motorcycle community, industry contacts, and ABATE of Wisconsin officers and members.

The "Born to Ride" stars also attended a fundraising event at Road Guardians Compound in Big Bend, Wisconsin on Sunday, September 4, 2011. This event helped raise money for ABATE of Wisconsin's Share the Road program and Accident Scene Management, a class that teaches people what to do at the scene of a crash until professional help arrives. Hupy and Abraham, S.C. sponsored the band, The Sociables, a

local favorite, and the appearance of Mowhawk Man and his Tribute to the Troops tour bus. Mike Jones and his band also performed at this event. There was an impromptu bonus when Branscombe Richmond joined the band to sing his rendition of Mustang Sally. It was an absolute crowd pleaser.

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**"Government is like a baby: An alimentary canal with a big appetite at one end and no sense of responsibility at the other."** - Ronald Reagan

## Hollywood Stars Come to Milwaukee Rally

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It was a special treat for bikers to meet Keith Ball, owner of Bikernet.com and 5-Ball racing. He is the former editor of Easyriders Magazine back in the early days and was the National Director of ABATE at that time. He plays the part of an interviewer in "Born to Ride." Former Wisconsin State Senator and Hupy and Abraham, S.C. client, Dave Zien, also had a small part in the movie. He attended the rally on his new Harley-Davidson trike. Dave lost his leg in a motorcycle crash last March during Daytona Bike Week. Hupy and Abraham, S.C. sponsored Zien in his quest to put one million miles on a single motorcycle. He achieved that goal in April 2009. His 1991 FXR is now in the Sturgis Motorcycle museum, as is the new 2009 Road Glide that the Harley-Davidson Motor Company presented

him, which had over 230,000 miles on it at the time of his crash. That's nearly a quarter of a million miles in just less than two years. His new trike, which he started riding in August, already has over 7,000 miles on the odometer.

Hupy and Abraham, S.C. continues to support the motorcycle community by sponsoring things like the Milwaukee Rally, "Watch for Motorcycles" awareness campaigns and hosting celebrities like the "Born to Ride" stars, supporting the Sturgis Motorcycle Museum, sponsoring the Charlie Brechtel Band, the Harley-Davidson Black 'n Blue Ball and many other motorcycle related events and traditions.



Taking time to sign autographs and meet guests, back row: Jack Maxwell, Maxine Hupy, Rex Hupy, Jamison Jones. Front row: Branscombe Richmond, Casper Van Dien, Mike Anthony Jones, Keith Ball.

## How to prevent someone from hacking into your cell phone voice mail

We received this information from [www.BottomLineSecrets.com](http://www.BottomLineSecrets.com)

According to Craig Spiezle, executive director, founder and CEO of Online Trust Alliance, you should set up secure, hard-to-guess passwords, one for your voice mail and one for the wireless account itself. Don't depend on the default passwords that some phones come with. Also, be careful about downloading apps before researching if they are coming from a trusted source. Mr. Spiezle previously spent more than a decade at Microsoft as director of security and privacy product management for Internet Explorer. You can learn more about emerging privacy, identity and security threats to online services at [www.OTAlliance.org](http://www.OTAlliance.org).

## ABATE of Wisconsin's Secret

ABATE of Wisconsin is a fantastic organization. While some rights organizations are losing membership and closing chapters, this is not the case with ABATE of Wisconsin. To paraphrase what was written recently by the head of a rights organization, who himself is committed to getting everyone to work together, "Some of our brothers and sisters have fallen away from us... this is not the time to be complacent." ABATE of Wisconsin members are enthusiastic and overall membership is growing – now at almost 7,000. Mohawk Man in Illinois has even taken notice.

How does ABATE do it? The answer is very simple. ABATE of Wisconsin welcomes everyone's help. Members and businesses work together to promote ABATE events, several lawyers support the organization by advertising in the ABATE of Wisconsin Newsletter every month, and all their contributions are welcome. The founder of ABATE of Wisconsin, Tony Sanfelipo, has worked at the law firm of Hupy and Abraham, S.C. for 20 years. Michael F. Hupy and Jason F. Abraham are life members of ABATE of Wisconsin and several members of our staff ride motorcycles.

The partners at Hupy and Abraham, S.C. believe in the mission of ABATE of Wisconsin and other rights organizations. However, ABATE of Wisconsin stands out. It works with Hupy and Abraham, S.C. and other businesses to promote its mission. For example, Hupy and Abraham, S.C. sponsors buses for Lobby Day, dinner at Officer Training, a matching funds program through the Dan Frantz Fund that will raise over \$17,000.00 this year to reduce the mortgage on ABATE Acres, and public service announcements

**We are proud Lifetime members of ABATE of WI.**

done with ABATE of Wisconsin and sheriffs in two counties to promote awareness of motorcycles.

ABATE of Wisconsin has leaders who are able to cultivate relationships with sponsors and donors. It is an enthusiastic organization that gives bikers committed to the cause many reasons to join, stay involved, continue their membership and sign up new members.

Join ABATE of Wisconsin at [www.abatewis.org](http://www.abatewis.org).

**For every new member who joins ABATE of Wisconsin through November 1, 2011, up to 300 new members, Hupy and Abraham, S.C. will donate \$5.00 to ABATE's general fund.**

800.800.5678

Hupy.com

# We Are All Freedom Fighters

Freedom Fighters fight for the rights this country's founders died for. Bikers need to unite and fight for the very freedoms that our forefathers meant for us to enjoy in this great new world. Free speech, free press, freedom of association, the free flow of information and the right to think for ourselves and make decisions based on a broad base of information, not censored information we are fed, are what make this country great.

True rights leaders learn to include everyone and develop relationships with donors and sponsors. It subverts the rights and best interest of members to exclude some and give monopolies to others.

Rights leaders cannot be thin skinned. They must be able to discuss, debate and be criticized without retreating to a position where they exclude their critics and favor others. If they don't, they are not fighting for freedom, they are fighting against it.

The American free enterprise system is based on these freedoms and competition in the open market. Monopolies in East Germany, North Korea and other countries have proven to work against the best interests of the people.

Freedom Fighters welcome all who want to work for the cause. Those

who practice exclusion, special favors, censorship and monopolies hurt members and fight against freedom rather than for it.

Apathy among the rest of us allows this to happen. So the next time you see leaders fighting against freedom, stand up, be counted and take freedom fighting to the next level – internally. We bikers need to work together.

**"Government is the great fiction through which everybody endeavors to live at the expense of everybody else."**

- Frederic Bastiat

## Free Offers

**Act now to take advantage of this special limited offer!**

**Carry these cards in your wallet at all times!**

The first 30 people to respond by email will receive a free copy of the newly released "Born to Ride" movie on DVD, starring Casper Van Dien, Patrick Muldoon, William Forsythe, Theresa Russell, Branscombe Richmond, Jamison Jones and Jack Maxwell. We recently had some of these stars, along with Keith Ball and Dave Zien, in Milwaukee for the Milwaukee Rally. Go to YouTube and search for the short "Born to Ride" movie trailer and join the nearly 300,000 people who have viewed it as of September 19, 2011.

You will also receive a special edition DVD from Insider Exclusive TV with Steve Murphy as he interviews Attorney Jason Abraham about three exceptional cases.

- Attorney Michael Hupy helps overturn a Wisconsin Supreme Court decision resulting in a biker client receiving a \$1.9 Million settlement
- \$3 Million settlement – largest police brutality case in Wisconsin ever
- Attorney Jason Abraham represents the victim of a drunk driver in this heart wrenching episode

Both of these DVD's are free to the first 30 people to respond. Send email request to: [pan@hupy.com](mailto:pan@hupy.com) and request the free DVDs offered in the Biker News Brief.



Free Sturgis and Daytona Calendar and Rights Card

10 Rules for Dealing with Police and What to do After an Accident Card



Know the dates for Sturgis and Daytona through 2015 along with your constitutional rights during a police stop.

Understand the 10 basic rules for dealing with police and know what to do if you're involved in an accident. These cards are free and you should have them with you always. Send an email to request your free cards today and we'll also send you a free "Watch for Motorcycles" super cling for your car bumper.

**"Approval is often counter-productive because it sedates the brain and makes it less receptive to new facts or a re-examination of conclusions formed earlier."**

- Warren Buffett

**"A liberal is a person who will give away everything he doesn't own."**

- unknown

# Hupy and Abraham, S.C. and Aaron Rodgers Team Up for Fundraiser

Our law firm and Green Bay Packers Quarterback Aaron Rodgers joined forces to sponsor the ESPN golf outing at Pinehurst Farms on July 26, 2011. The event raised money for Midwest Athletes Against Childhood Cancer, Inc. (the MACC Fund). Pictured on the day of the event are, from left, Attorney Jason Abraham and Green Bay Packers Quarterback Aaron Rodgers.



# Free Police Encounter Videos Available

Request your free copy of the Citizen's Guide to Surviving Police Encounters, BUSTED, by emailing [pan@hupy.com](mailto:pan@hupy.com). This video will help you understand your rights during a police encounter or traffic stop. With more states engaging in motorcycle-only checkpoints, you need to be aware of your rights. This video is a perfect complement to the 10 Rules for Dealing with Police wallet cards offered on page 3.



**This is the Law Firm that has successfully represented well over 1,000 injured bikers. Some have received multi-million dollar settlements.**  
Prior results in an earlier case do not guarantee or suggest a similar outcome in future matters the law firm may undertake.

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|---|--|
| <b>Milwaukee, WI</b><br>111 EAST KILBOURN AVENUE, SUITE 1100<br>800.800.5678 • 414.223.4800 | <b>Gurnee, IL</b><br>501 N. RIVERSIDE DRIVE, SUITE 101<br>800.800.5678 • 847.625.5500  |
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**800.800.5678 | [hupy.com](http://hupy.com)**

**Spending over a quarter of a million dollars over the course of two years, Hupy and Abraham, S.C. has promoted safety by expanding its already nationwide "Watch for Motorcycles" bumper sticker campaign with stickers applied to vehicles from Washington**



to Florida and New York to California. The message has been carried on billboards and public service announcements on TV and radio throughout Wisconsin and Illinois, and materials have been distributed to attendees at numerous bike events in the two states. This summer, Hupy and Abraham, S.C. was thanked by Middleton Chief of Police Brad Keil and Dane County Sheriff David Mahoney for sponsoring cab rides at Quaker Steak and Lube events for anyone who had too much to drink to safely ride home. Quaker Steak and Lube also thanked our firm and provided safe storage of any bikes left by bikers using the free cab service provided by Hupy and Abraham, S.C.

## Hupy and Abraham s.c. personal injury lawyers

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MILWAUKEE, WI 53202

- Hollywood Stars Come to Milwaukee Rally
- ABATE of Wisconsin's Secret
- We Are All Freedom Fighters

**As we go to press, another biker client receives a multi-million dollar settlement.**

**More later...**

**WATCH FOR MOTORCYCLES**  
Hupy and Abraham s.c.