

\$100 MILLION GOAL

The American Cancer Society has a goal to raise \$100 million this year to protect the future of our cancer research program.

Michael Hupy, president of Hupy and Abraham s.c. and one of the first in Wisconsin to support the Society's research funding campaign, said: "As someone who had a sister and uncle who died from cancer, I know cancer research can't just stop. Cancer certainly won't. The treatments of tomorrow require our continued efforts in labs and universities today."

We're at a tipping point – a crossroads of science and technology that's enabled us to know more about the disease than ever before. Your support is critically needed to continue our pace of discovery and advance breakthroughs in treatment, care, and prevention.

To learn how you or your company can join us in sustaining cancer research, contact Carl Lockrem, philanthropy director, at carl.lockrem@cancer.org or 262-523-5549.